

7TAO



The Answer to the
US China
Trade War

- The US China Trade War is the biggest economic challenge mankind will face as the world's business transaction weighting moves from the Trans Atlantic to the Eurasian economic cycle.
- Earlier generations of competition began just after World War Two, as the Japanese and German industries gathered resources to rebuild. Their rise to prominence was based around quality initiatives espoused by William Edwards Deming and Joseph Juran. These were the foundation stones of international competition inspiring 'right first time'. With progression, delivery was embraced through 'Just in Time' initiatives leading to faster production systems created by the Japanese thinkers Taiichi Ohno, Iwao Kobayashi and Shigeo Shingo. The 'Third Generation' saw these developments expand into Six Sigma, Lean Manufacturing, TQMP and 20 Keys, heating up competition in a saturated marketplace. Competitiveness began morphing into corporate conflict as every penny counted towards achieving more sales than the rival corporation.
- When China entered the world markets through the World Trade Organization on December 11th 2001, demand rose for a fourth generation approach which took into consideration that the new world of business may not play by the old rules. The choice was to abandon the rules or abandon the manufacturing plant.
- 7Tao is an effective 'fourth generation' industrial combat method based on the ancient eastern principles of warfare intertwined with the world's most modern engineering and manufacturing philosophies. These strong philosophical foundations of the past prepare 7Tao for the future. The philosophy takes the work achieved by the methods of the first, second and third generation improvement systems and drives them forward embracing a fourth generation of adaptive improvement.
- 7Tao is specifically designed to understand and resolve the industrial war that both superpowers, the USA and China, will face as they struggle for transactional relevance in the global marketplace of the 21st century.



Generation 1

1950 to 1970

Quality Control, SPC:

Light competition

Generation 2

1970 to 1990

TQC, Just in Time, MRP
SPC

Medium Competition

Generation 3

1980 to 2020

Lean, Six Sigma, TPM,
ERP, 20 Keys, TQMP,
Deming Award:

Heavy competition



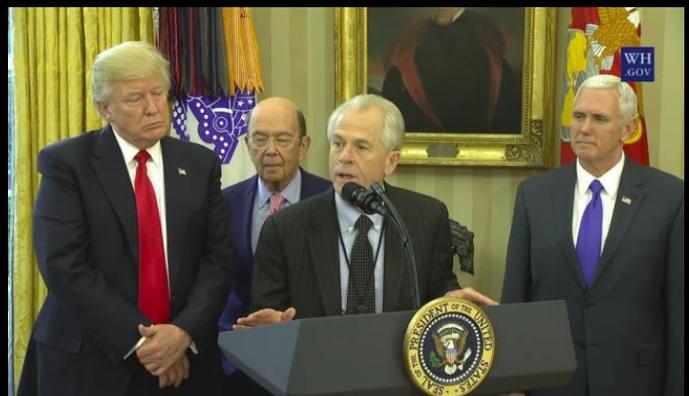
Generation 4

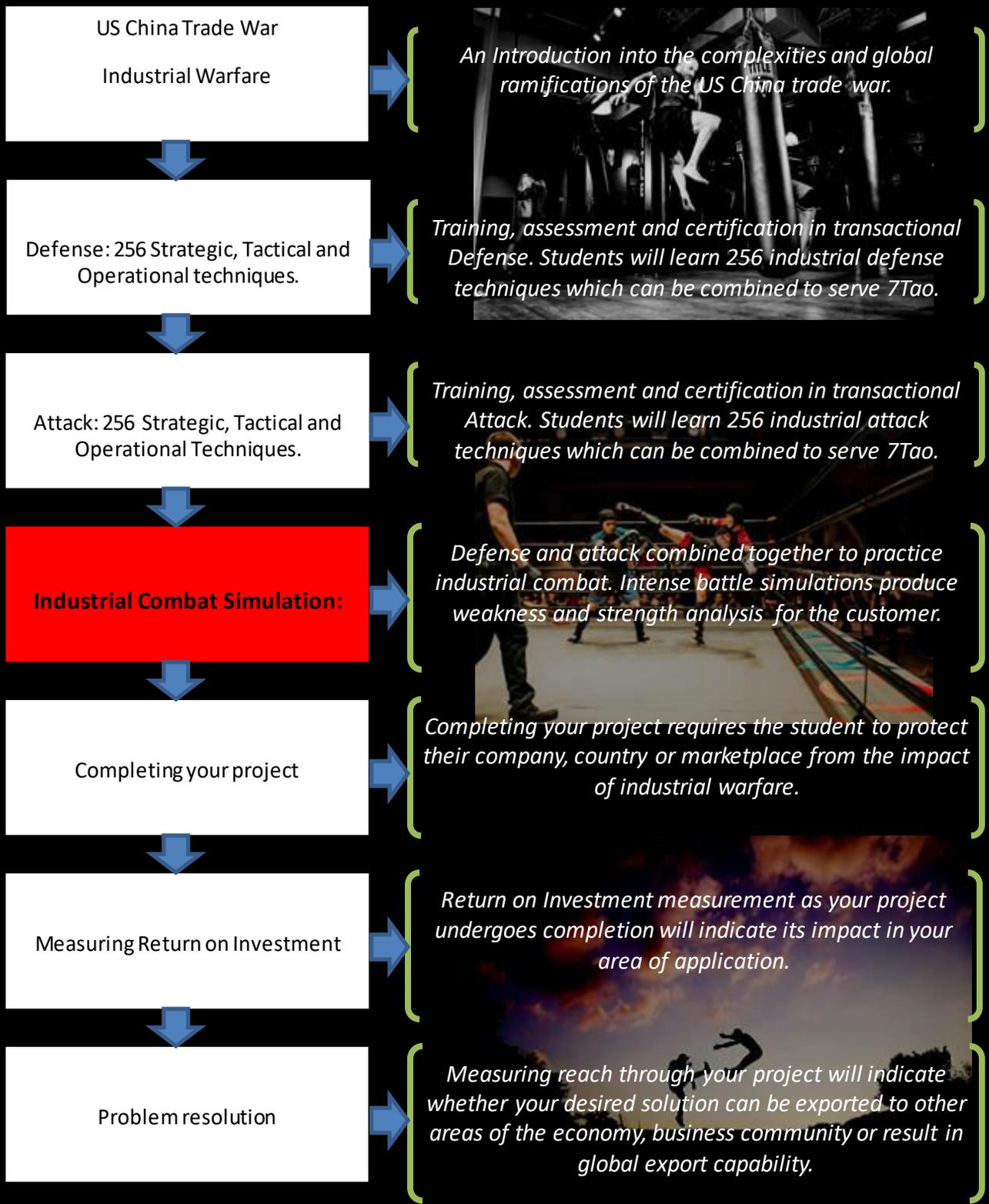
2018 onwards

7Tao

Lethal competition

- 7tao practise industrial warfare in a factory simulated classroom environment. We understand the nature of the US China industrial war by fighting it and studying the results, so international economic collateral damage is not the measure of success.
- 7Tao promote understanding with intricate analysis of cause and effects - actions and reactions - punches and counter punches - attack and defence motions. Expecting the opponents moves is one of the cornerstones of the 7Tao industrial combat system.
- 7Tao call the industrial combat sessions, 'The fight for the shop floor of the factory'. We understand the US China trade war problem , thus avoiding Thucydides trap.
- Sun Tzu describes *'The supreme art of war is to win without fighting'*. Bruce Lee labels the pinnacle of conflict as *'The Art of fighting without fighting'*.
- Winning the US China competition means solving problems without engaging in kinetic, industrial or economic warfare.
- 7Tao customers are government, plant, corporation, business, enterprise, institution, shop, university and school who are working towards ethical, moral and fair transactions.
- The student of the 7Tao industrial combat method can provide positive solutions to the challenge which International Industrial Warfare has bought to the world stage, in the form of the US China trade war.

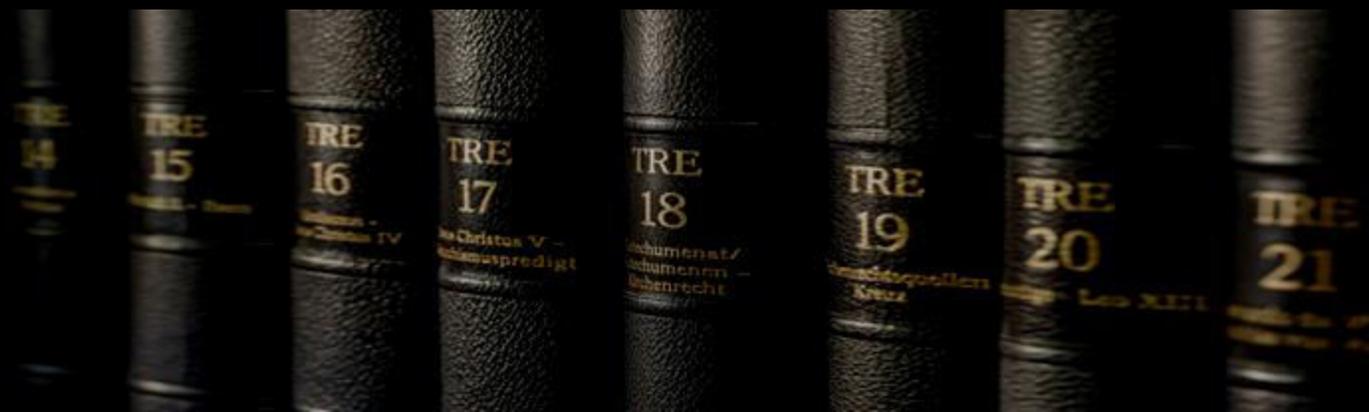




- In industrial conflict, every battle situation is different. Time, competitors, employees, economy, currency, international agreements and disagreements, education, understanding and misunderstanding combined with many other contributing factors all play a part in the formation of any given scenario. In each session of training, you will understand where your strategy, tactics and operations lie in competition against other industrial fighters.
- 7Tao will combine the knowledge of the customer with the multiple experiences of our Grand Masters to go into battle in situations both known and unknown. The fight is always ferocious, the learning curve accompanying each bout is always steep.
- 7Tao Grand Masters prepare the student for warfare through intense training sessions on techniques of battle in strategic, tactical and operational levels comprising both attack and defence formations. Grand Masters know that industrial combat is all about practise. The more you practise, the more intense your fighting sessions and proficiency at industrial warfare.
- Which manufacturer is the best? Who has the most attractive transaction? This can only be determined by getting into the battle and finding out. The Grand Masters of 7Tao join the fight. No, we don't just watch from the sidelines, we take part in battle – it's fun to forge students into shape through intense industrial combat – the best way to understanding is through battle experience.



- The 7 Senses of business are identified as the 7Tao - Price, Delivery, Quality, Aftermarket, Customers, Shareholders and Employees. With 256 engineering tools structuring defence and 256 tools engineering structuring attack, a total of 512 tools can be selected to support your 7Tao transaction. When combined with the 7Tao, infinite combinations of defence and attack are produced and mastered through practise of industrial warfare.
- 7Tao tools and techniques are supported with cultural and battle philosophies originating from the Mongols, Romans, Samurai, Persians, ancient Chinese and other martial arts cultures producing an industrial engineering war fighting pallet which the student can use to define their own combat style.
- 7Tao believe that by mastering Industrial Warfare, we can truly understand the nature of the US China Trade War and begin our journey to resolve this century long international conflict. We will begin to form a new set of rules which are geared towards reaching a level playing field for every country in the world.
- Guided by the world class British education system and a strong British industrial input spanning two centuries of repetitive industrial revolutions, 7Tao is an effective customer led solution to the challenge of the US-China trade war.
- 7Tao Engineering are a British company operating under equal opportunities policy. We welcome students from all over the world.



- Books.
- Manuals.
- Lectures.
- Training.
- Industrial combat simulation.
- Industrial combat sessions.
- Sparring against international competitors.
- International auditing.
- International British Education Standards.
- Engineering battle learning environments.
- Project design.
- Information, advice and guidance.
- Consulting.
- International Certification.





Contact us
www.7tao.co.uk

