

Understanding the US China Trade War

Tactical Master

Attack

孫子兵法

Tactical Master Attack

- The Tactical Attack Master understands the concepts of war and business combined together. TAM is well read in Sun Tzu's Art of War and the Art of Industrial war. TAM aims are dedicated to the 7Tao. TAM will muster the necessary forces to bring about change in the marketplace. His protocol is as follows:
 - **A:** Use the 48 Tactics shown in the Tactical Attack Level to demote market competitors in the following 7Tao:
 - 1: Price – uncompetitive compared to ours.
 - 2: Delivery time – the competitor is slower than us.
 - 3: Quality – the competitor has more defects than us.
 - 4: After Market – competitor has inferior support services.
 - 5: Customers – does not offer value for money.
 - 6: Shareholders – shares are constantly decreasing in value.
 - 7: Employees – are not committed to the competitor's interests.
 - Once we are attacking the competition in all of these above areas using the strategies, tactics, and operations of attack, we will be decreasing the competitors 7Tao, thus decreasing his market presence. We will then take his value by replacing his 7Tao with ours. His shareholders, customers and his best employees will become ours thus owning the enemy plant.
 - **B:** The Tactical Master will listen carefully to the instructions of:
 - 1: The Operational Masters of Attack who work beneath him.
 - 2: The Tactical Masters of Attack who may work with him.
 - 3: The Strategic Master whom he reports to.
 - **C:** The Tactical Master of Attack will be aware of the plans of the Defence team who work opposite his area of control. He will monitor, listen and provide guidance to the following masters when necessary:
 - 1: The Strategic Master of Defence.
 - 2: The Tactical Master of Defence.
 - 3: The Operational Master of Defence.

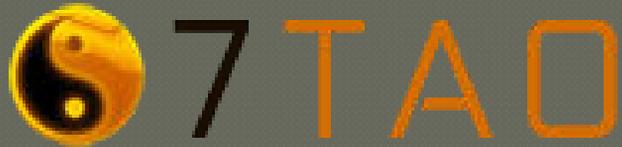
Tactical Master Attack

Study elements:

- The origins of the US China Trade War.
- The arrival of industrial warfare.
- Competitive transactions.
- Choose from 48 Attack Tactics.
- Battle scenario's for attack.
- Choose your sparring partner opponent.
- Local, National and International combat.
- Learn different styles of industrial warfare.
- Use of 7Tao Criteria.



Q & A	
Cohort size	15 to 20
Combat against internal and external teams	Yes
Factory based simulation	3 to 6
Bank of Tactical Master Attack Techniques	48
Duration	7 Work Days
Entry Qualifications	'A' Level, Operational Master
Age Requirement	19+
Lectures	48 Hours
Practical sessions	48 Hours
Industrial Combat	16 Hours – 2 to 3 Assessment Combat sessions



Understanding the US China Trade War

- ◉ Contact: info@7tao.co.uk
- ◉ Order number: Tacma-att-48-2020