



Understanding the US China Trade War

Strategic Master

Defence

孫子兵法

Strategic Master Defence

- The Strategic Defence Master understands the concepts of war and business combined. The SDM is well read in Sun Tzu's Art of War and the Art of Industrial War., The SDM protocol is as follows:
- **A:** Use the 12 strategies shown in the Strategic Defence Level to promote market competitiveness in:
 - 1: Price – ahead of the competition.
 - 2: Delivery time – faster than the competition.
 - 3: Quality – defect free products and services.
 - 4: After Market – superior support services.
 - 5: Customers – value for money.
 - 6: Shareholders – value for shares.
 - 7: Employees – value to the company / plant.
- Once all of these elements and entities are performing at the greatest potential, better than the competition, and according to the needs of the company, the Strategic Master must sustain the progress made to stay at the top of the market.
- **B:** The Strategic Master will listen carefully to the instructions of:
 - 1: The Operational Master of Defence who work underneath him.
 - 2: The Tactical Masters of Defence who work for him.
 - 3: The Grand Master whom he reports to.
- **C:** The Strategic Master of Defence will be aware of the plans of the Attack team who works opposite his area of control. He will monitor, listen and provide guidance to the following when necessary:
 - 1: The Strategic Master of Attack.
 - 2: The Tactical Master of Attack.
 - 3: The Operational Master of Attack.

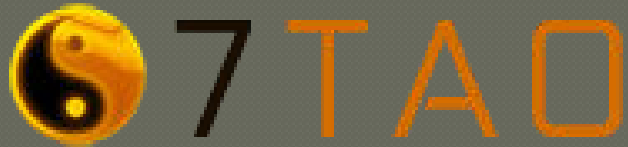
Strategic Master Defence

Study elements:

- The origins of the US China Trade War.
- The arrival of industrial warfare.
- Competitive transactions.
- Choose from 12 defence strategies.
- Battle scenario's for defence.
- Choose your sparring partner opponent.
- Local, National and International combat.
- Learn different styles of industrial warfare.
- Use of 7Tao Criteria.



Q & A	
Cohort size	15 to 20
Combat against internal and external teams	Yes
Factory based simulation	3 to 6
Bank of Defence Strategies supported by 48 Defence Tactics and 192 Defence Operations.	12 Strategies
Duration	7 Work Days
Entry Qualifications	'A' Level, Operational Master, Tactical Master
Age Requirement	19+
Lectures	12 Hours
Practical sessions	12 Hours
Industrial Combat	16 Hours / 2 to 3 assessment combat sessions



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