

Understanding the US China Trade War

Operational Master

Attack

孫子兵法

# Operational Master Attack

- The Operational Attack Master understands the concepts of war and business combined. OAM aims are dedicated to the 7Tao. OAM will muster the necessary forces to bring about change in an organization. OAM protocol is as follows:
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  - **A:** Use the 192 tools shown in the Operational Attack Level to devastate the competitor in:
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    - 1: Price – Escalating above the competition.
    - 2: Delivery – Takes longer.
    - 3: Quality – defective.
    - 4: After Market – inferior support services.
    - 5: Customers – reduced value for their money.
    - 6: Shareholders – reduced share value reducing competitiveness.
    - 7: Employees – high performers removed from their plant.
  - Once all of these elements and entities are under constant attack, the Operational Attack Master must sustain the pressure on the competitor long enough to close down plants. He must be on guard to exploit any opportunity to destroy the competitor. Once the competitors 7Tao develops its own momentum in its down turn, The Operational Attack Master is ready to move value and customers to the home plant.
  - **B:** The Operational Master will listen carefully to the instructions of:
    - 1: The Tactical Master of Attack.
    - 2: The Strategic Master of Attack.
    - 3: The Grand Master of the corporation.
  - **C:** The Operational Master of Attack will be aware of the plans of the defence team. He will monitor, listen and provide guidance to the following when necessary and coordinate with the attack team:
    - 1: The Strategic Master of Defence.
    - 2: The Tactical Master of Defence.
    - 3: The Operational Master of Defence.

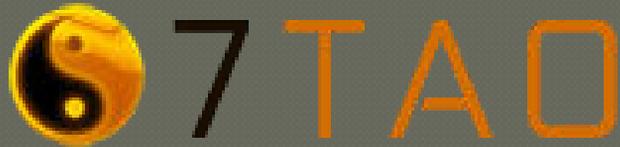
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## Study elements:

- The origins of the US China Trade War.
- The arrival of Industrial Warfare.
- Competitive transactions.
- Choose from 192 attack tools.
- Battle scenario's for attack.
- Choose your sparring partner & opponent.
- Local, National and International combat.
- Learn different styles of Industrial Warfare.
- Use of 7Tao Criteria.

The image shows the Chinese characters '戰爭' (War) in a bold, black, calligraphic style. The characters are set against a dark grey background. The character '戰' (War) is on the left and '爭' (War) is on the right.

Q & A	
Cohort size	15 to 20
Combat against internal and external teams	Yes
Factory based simulation	3 to 6
Bank of Operational Master Attack Techniques	192
Duration	Can be greater than 7 Days
Entry Qualifications	'A' Level
Age Requirement	19+
Lectures	Up to 192 Hours
Practical sessions	Up to 192 Hours
Industrial Combat	10 assessed industrial combat sessions



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- Contact: [info@7tao.co.uk](mailto:info@7tao.co.uk)
- Order number: Opma-att-192-2020